

KAB COMMUNICATIONS INVITES YOU TO FIND OUT MORE.

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KAB Communications

REDESIGN YOUR THINKING

MARKETING COMMUNICATIONS THAT CONVEY AN IMAGE OF COMPETENCY AND PROFESSIONALISM.

Helping you to compete, persuade, and influence, **KAB Communications** is an all-inclusive creative boutique which offers within-your-budget marketing communication services including graphic design and marketing writing. We will creatively address your needs and help to invigorate your business on budget and on time.

So what does your business need? A more professional, sophisticated logo? A well-thought out and executed brochure? A catchy slogan? A tradeshow booth? A better web site? KAB Communications will work with you to find the most appropriate and thought provoking solutions.

Our initial consultation is free and unlike traditional marketing consultants we will see your project through to production, be it disk, films, or printing consultation. When you hire KAB Communications there is absolutely no need to hire anyone else. And because we have developed long-standing, reliable relationships with local printers, we can recommend where you can go for quality printing and service.

MARKETING COMMUNICATIONS

Concentrating in areas of Marcom including press relations, advertising, web, collateral, branding, and tradeshow/event coordination KAB Communications can step in and handle all aspects of marcom.

- **Tradeshow coordination**
- **Integration of brand communications**
- **Assessment of existing communications**
- **Advertising campaigns**

VISUAL COMMUNICATIONS

Examples of graphic design surround us. You see graphic design at work in company logos, book covers, cereal boxes and movie posters. These visual images inform, influence and innovate.

KAB Communications offers complete design services from conceptualization to finished product. Here are some of the projects we can help you with:

- **Logo design**
- **Business cards and Letterhead**
- **Brochures and Pamphlets**
- **Advertisements**
- **Posters**
- **Flyers**
- **Invitations**
- **Custom Greeting Cards**
- **Newsletters**
- **Short books**

MARKETING WRITING

Everything starts with the written word. **KAB Communications** will help you create documents that are clear, concise and carefully proofed. We correct grammar, spelling, punctuation and typos. If needed we will rewrite and suggest appropriate changes.

KAB Communications specializes in:

- **Writing and editing**
- **Advertising copy**
- **Slogans/taglines**
- **Brochures**
- **Business plans**
- **Letters**
- **Resumés**
- **Web content**